



ZACHARY ROJAS GRAPHIC DESIGNER



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/in/zacharyrojas



EXPERIENCE

Open Mortgage

Aug. 2016 - Present

Graphic Designer

Manage brand standards within the company to produce graphics for internal and external use including advertisements, campaign materials, and collateral pieces for mortgage offices across the nation. Create and manage variable data printing assets for an online cloud-based digital asset management system. Produced engaging UX and UI designs of several new technologies, landing pages, and websites for the company and the mortgage industry at large.

Yellow House Studios

Feb. 2014 - Mar. 2017

Graphic Designer

Manage the brand identity and marketing of the recording studios advertisement and in-house projects.

DHI Mortgage

July 2013 - Dec. 2013

Contract Production Artist

Create advertisement, campaign materials, and collateral pieces for mortgage offices across the nation. Organize, process, and complete orders according to the location and specifications of requesters.

Invodo

Apr. 2013 - May 2013

Contract Graphic Designer

Worked in a team to produced several visual designs for various cutting-edge interactive displays in Verizon Wireless's new destination stores.

Mosak

Apr. 2012 - Jan. 2013

Production Artist: Oct. 2012 - Jan. 2013

Produce print and web advertising for a range of casino, hotel, and restaurant clients in a fast paced agency environment. Illustrate and design new concepts for marketing campaigns. Work with account managers to complete multiple projects by specific deadlines.

Graphic Design Intern: Apr. 2012 - Oct. 2012

Learn the basics of production for print and web design in a fast paced agency environment for a range of casino, hotel and restaurant clients.



SKILLS

Design

Adobe Photoshop, Illustrator, InDesign & XD
Basic HTML & CSS Knowledge
Illustration and Photography
Variable Data Printing

Specialties

Logo Design and Brand Identity
Vector Illustrations
Quick Learner and Adaptable
Asset Management



EDUCATION

Continued Education

Linkedin Learning and Udemy

The Art Institute of Austin

Bachelor of Fine Arts in Graphic Design

Aquent Gymnasium

Coding For Designers Course



HONORS

The Art Institute of Austin

The Deans List & The Presidents List

2009 Graphic Design Scholarship Competition

1st Place. Awarded \$5,000 in scholarship funds & advanced to state level.